MENLO PARK RECORDER

A PAPER DEVOTED TO THE BEST INTERESTS OF MENLO PARK AND SAN MATEO COUNTY

VOLUME 7 — MENLO PARK, SAN MATEO COUNTY, CALIFORNIA, FRIDAY, NOVEMBER 22, 1929 — No. 7

Exchange Club Holds Big Ladies Night

Members of the Meno Park Exchange Club met last Wednesday night at the Gumwood Inn and held a most enjoyable "Ladies Night". All of the membership of the club was present with their wives of ladies and enjoy a Southern Dinner. The repast did justice to the old South in the way of supplying good things to eat and put all in fine form to appreciate the excellent program that followed.

Among the features of the evening was a vocal solo by Mrs. Carl Lindquist, who is always welcomed on any program. Music was also furnished by the club orchestra, with the little son of Professor Barret playing the lead parts on the violin. Another enjoyable feature of the musical program was the appearance of the Haywire Orchestra, which was a credit to the performers and furnished a great deal of real entertainment for the large gathering.

The evening proved a great success, as do all of the social activities of the Exchange Club, and all who attended are looking forward to the next social event to be held.

Menlo Park Exchange Club is in a very flourishing condition at the present time and is adding new members to its roll as time goes on. The club has done much good in the short time it has been in existance and is now preparing for the Christmas season, when it is probable that it will be able to dispense holiday cheer to at least some of the families in the city who would otherwise not be able to enjoy the Christmas spirit.

One of Menlo Park's most popular boys, Clifford Marks, is to be married next Sunday afternoon. Invitations have been issued. The bride to be is Dorothy Rice, of Redwood City. Clifford is a Native Son. The couple will make their home in Menlo Park.

Smile At the Ache

Muscular Pains

They may attack you anywhere—your back, your legs, your arms, your neck.

These Pains may be mistaken for Neuritis, Rheumatism, Lumbago, Sciatica.

Stop them with that modern, pleasant, mint-flavored tablet, DR. MILES' ASPIR-MINT. It's quick in action and effective. Try it for Headache, Colds, and Neuralgia.

DR. MILES' Aspir-Mint — Two Sizes 15c and 25c

YOU'LL GET RELIEF—OR YOUR MONEY BACK

While They Last

11 Inch CHOPPING BOWL	35 Cents
6 GREEN SALAD PLATES	79 Cent
No. 8 DUTCH OVEN and SKILLET	$1.65
EVERREADY FLASHLIGHT, Complete	95 Cents

Menlo Park Hardware Store
Phone M. P. 3763

Phone Dial 6614 — Geo. J. Brown

BROWNS GROCERY

Santa Cruz and Highway

Fresh Fruits and Vegetables

The Store of Service and Courtesy

Sons of St. George Inttiate New Members

Lincoln Lodge, No. 590, American Order Sons of St. George,met in regular session in the Masonic Temple at Palo Alto last Wednesday evening and iitiated four candidates into the lodge. Two of the candidates, W. E. Dale and L. E. Harris were from Menlo Park.

The degree team from Barnaby Lodge of San Fracisco, put on the impressi e iniatory ceremonies and did it with their usual degree of perfection. The team received the htanks of both the candidates and the members of Lincoln Lodge.

Victory lodge of San Jose was also well represented at the meeting and extended an invitation to Lincoln and Barnaby Lodges to visit them in their hall at San Jose.

An open installation of officers will be held by Lincoln Lodge on the first Wednesday evening in December, hich will be attended by members and their ladies, as well as visiting brothers and their wives and ladies.

Following the meeting on Wednesday evening a hot dog supper was a feature.

Lincoln Lodge, while a comparatively young lodge is making a good showing as far a membership is concerned and is on a very sound financial foundation, with a bright future before it.

A membership drive is now on and all who are eligible to membership are missing something if they do not get in touch with a member of the order and get a napplication.

Dr. Knowles Uses Modern Transportation

An aeroplane and two Hudson cars furnished transportation to Dr. Tully C. Knowles, president of the College of the Pacific at Stockton, when he made a rush visit to San Francisco Wednesday to address a large gathering of famous football stars, coaches, officials, and sports writers, and members of the San Francisco Advertising Club at the Club's Fourth Annual Football Day luncheon at the Palace Hotel.

Dr. Knowles at first declined the invitation to speak, extended by Harold R. Deal, advertising manager for the Associated Oil Company, under whose sponsorship Football Day was held, stating that he could not leave his duties for a whole day. Deal, however, arranged for the Associated plane "Motormates" to take off from Crissy Field for Stockton Wednesday morning, and secured Dr. Knowles' promise to come here on condition that he would not have to be away from Stockton over five hours.

Accordingly Dr. Knowles arrived at the College of the Pacific Flying Field at 10 o'clock Wednesday morning in his Hudson, was met by Deal, Emory Bronte, aviation manager for Associated, and R. J. Irvin, the company's Stockton agent. Exactly forty-eight minutes after the take-off, the party was at Crissy Field in San Francisco, where a Hudson sedan from Stanley Smith met them and whisked them to the Palace Hotel.

With Dr. Knowles' talk on "The Psychology of Sports" the highpoint of the Football Day luncheon, during which motion pictures of conference games were shown, yells and stunts were led by Stanford and California yell leaders, and griddiron celebrities were introduced, the enthusiastic luncheon-rally was adjourned, and the doctor was returned to Crissy Field for a 2 o'clock take-off.

At a few minutes before 3 o'clock Dr. Knowles was once more in Stockton, having been gone slightly under five hours.

The Fourth Annual Football Day was the most successful yet held, with a record amount of enthusiasm and the largest gathering of grid celebrities ever hed in California, according to Deal.

Mr. and Mrs. J J. Harcom motored to Red Bluff over the week-end. They rport having had a most enjoyable trip.

PENINSULA PRATTLE

Mrs. Arthur Pike entertained at a luncheon last Wednesday at her charming home on the peninsula. Mrs. Pike is the owner of the famous San Juan, one of the finest horses in the country.

Miss Dorothy Bostwick, the daughter of Mr. and Mrs. Harry Bostwick will make her debut at a tea at the Bostwick home on Broadway on Nov. 29th. They have recently returned to town from their home at Saratoga where they spend several months of each year.

The Big Game on Saturday will be one of the most exciting events of the season. The Stanford Stadium is sold out and betting is running high.

Mr. and Mrs. Clarence R. Walter will entertain at a large buffet luncheon at their home before the game. Mr. and Mrs. Robert Odell will entertain at luncheon at their home in Atherton, Roselawn, which was the former George Roos place. After the game many parties are planned both in town and down the peninsula. Mr. and Mrs. Robert Ried will have guests in to a buffet supper at their home in Atherton. Mr. and Mrs. C. F. Bryan will entertain at dinner at the P. C Hale home in Woodside. The Menlo Country Club is planning a large dinner dance and tables have been reserved for a dance at the Burlingame Club. It is said that at the largest hotels in town there is not a reservation to be had. In short whichever side wins people are planning to enjoy themselves.

Miss Isabelle McCreery made her debut last Saturday at a large ball at the Burlingame Country Club. Among the dinners preceeding the ball were those of Mr. and Mrs. Ross Ambler Curran, Senator Talliant Tubbs, Mrs. Foster Thierbach, Mr. and Mrs. Roger Bocqueraz, Mr. and Mrs. Edward Pond, and Mr. Nicol Smith.

Mr. and Mrs. Mortimer Fleishacker Jr. since their recent return from their honeymoon have been living at the Mortimer Fleishacker home n Woodsde.

Miss Nancy Merrlll, the daughter of Mr. and Mrs. Charles Merrill of Menlo Park made her debut recently with Miss Harriet Holbrook at a tea given by Mrs. Silas Palmer at her home in San Francisco.

Mr. and Mrs. George Cameron will entertain in honor of Miss Patricia Tobin at a costume ball on December 14th. Miss Tobin, the daughter of Mr. and Mrs. Joseph Oliver Tobin, is one of this seasons debutants.

Many Enjoy Borgioli Concert

Last Monday evening at the Scottish Rite Auditorium, Dino Borgioli, according to press notices, Italy's foremost tenor, held forth in concert. The fact that Borioli included in his program songs of nationalities other than his own did not detract from the Italian atmosphere of the concert. Particularly pleasing was the smoothness and flexibility of the middle and lower register almost suggesting a baritone. Among the most beautifully rendered numbers were; "Romance" by Debussy, "Amore, Amore" by Tirindelli, and "The Song Of India" by Rimskikorsakov, which was given as an encore aroused intense enthusiasm. On the other hand the values in "The dream Song" from Manon were hardly accentuated.

Mrs. Louise Borghini has returned home from the hospital and is quite well again.

FOOD SALE BY CATHOLIC WOMEN SUCCESS

The food sale given by the ladies of the local council of the National Council of Catholic Women last week was a big success and a neat sum was added to their funds. Mrs. Beiler was awarded the turkey and J. J. Doyle the ham which were given away by the ladies.

PRESBYTERIAN CHURCH THANKSGIVING SERVICE

There will be special Thanksgiving services at the Presbyterian Church next Sunday. The morning service will be a communion service and reception of members.

The evening service, 7:30, will be a Sacred Concert under the direction of Prof. Carrington of Redwood City. The Congregational choir of Redwood will furnish several numbers. It will be an unusually enjoyable service and the public is cordially invited.

Nearly two hundred members and friends of the church gathered on the lawn last Sunday morning to enjoy the ground breaking service by the Sunday School. The new building is now going forward and will be ready for occupancy within three months. The largest attendance record in the history of the Sunday School was made this year in Oct., showing the pressing need for the building. A large platform was erected outside the present building for the accomodation of the orchestra which led the music. The program was carried out as follows: March by the orchestra. The Sunday School numbering about one hundred marched out carrying flags, Rev. H. W. Harbaugh and Mr. J. H. Heltzel leading the procession. Hymns and salutes to the American and the Christian flags followed. Talk, "The Achievement So Far", by the pastor. Victory Hymn. Talk by Mayor Ellis. Scripture reading. Prayer by Rev. Harbaugh who was pastor of the church for seven years lifted the first shovel of dirt, followed by Mr. Heltzel, Supt. and Francis Johnson, Secretary. These were followed by eleven representatives of the eleven classes of the school. The soil was put in a box to be scattered over the pathway to the building where the thousands of feet of future generations would pass ovr the consecrated soil into the place dedicated to Religious Instruction. Dr. R. B. Dodge of Palo Alto offered the consecration prayer. Closing talk and benediction by Rev. Bone.

A party of twenty motored to Menlo from Pittsburg last Sunday where they attended a christening at the home of Mrs. F. Paris. Mrs. Mike Cordi, daughter of Mrs. Paris was the happy mother who had her baby girl christened, Margie Elaine. Dinner was served and music and dancing was enjoyed by all present.

Among passegers arriving at San Francisco November 4th on the Panama Pacific electric liner Pennsylvania on its maiden voyage from New York via Havana and Panama was Miss Muriel Cunningham who returned from abroad on the Rad Star Liner Belgenland and who was met at New York by her mother Mrs. Wiliam K. White.

George S. McPherson of this city is now serving on the flag ship Melville. He is reported as enjoying sea life.

Motor License Applications Due Soon

Applications made by mail for 1930 motor vehicle license plates will be accepted on December 1st and thereafter, the Division of Motor Vehicles announced.

Actual counter deliveries of plates will begin on Monday, December 16, at all branch offices of the division and at branches of the various automobile clubs. The division regards the "mail order" route as far the simplest method of obtaining plates inasmuch as it relives the motorist of the necessity of appearing in person. Applications for plates should be mailed directly to the division at Sacramento.

Frank G. Snook, Chief of the Division, announced that practically no changes had been made in the manner of making application with the exception that the application must show the county in which the applicant resides. All that is necessary, he said, is to remove the certificate of registration from the car put it in an envelope with theamount of the fee and mail both to the division. If the applicant has changed his address, he should print in his new address carefully on the face of the certificate and the county in which he resides should be shon.

Mail order applicants will not receive their plates until shortly after Christmas because of the congestion of the mails during the holidays.

Snook urged car owners to forward their applications early, citing that the registration period will close on January 15th. fifteen days shorter than in previous years.

The fee for passenger cars is $3.00 as in previous years. Vehicles used for commercial purposes weighing unladen under 3,000 pounds also pay a $3.00 fee. Commercial vehicles weighing over 3,000 pounds unladen must pay a weight fee in addition to the registration fee.

POPULAR MNLO MAN GOES TO UTAH TO ENGAGE IN BUSINESS

James K. Inouye, for a long time connected with the Japanese grocery store and fruit market on Santa Cruz avenue, left Tuesday for Price, Utah, where he will take complete charge of the large and well established business of his father, who is leaving on a two year's visit to Japan. Inouye will be in Utah for at least two years although he plans to return to Menlo Park on his parents return.

Inouye left here in his Ford roadster and will drive to Los Angeles where he will visit with friends a few days before starting on the trip to Price.

Inouye has made many friends in this city through his kindness and courtesy, who wish him all success in his new undertaking and who will be only too glad to welcome him back on his return.

MOVED

Next To

Piggly Wiggly Store on Santa Cruz Ave.

McLAUGHLINS SHOE STORE

WITH A

Full Line of High Grade Shoes

At Lowest Prices

MENLO PARK RECORDER

L. E. HARRIS ..... EDITOR
LAURENCE CAMPBELL ..... ASSOCIATE EDITOR

Published every Friday at Menlo Park, San Mateo County, California.

Entered as second-class mail matter, Act of October 3, 1917, Section 1104, at the Postoffice at Menlo Park, California.

McLOUGHLIN'S SHOE STORE MOVES TO SANTA CRUZ AVE.

E. J. McLoughlin has moved his shoe business from the building on the highway to the store next to the Piggly Wiggle store on Santa Cruz avenue. In his new location he carries his usual full line of fine shoes and will be pleased to meet his old customers as well as new ones in the new store.

Mr. McLoughlin also does first class repairing and gives prompt service.

Mr. Bert Ragan is now guest leader of the orchestra once a week, at the El Capitan Theatre in San Francisco.

Edward Keenan is suffering from an injury to his knee while playing football.

Mr. ad Mrs. J. E. Foster and six other couples attended a house party in San Francisco last Saturday night at the home of Mrs. J. F. Wilson.

Backache

If functional Bladder Irritation disturbs your sleep, causes Burning or Itching Sensation, Backache or Leg Pains, making you feel tired, depressed and discouraged, why not try the Cystex 48 Hour Test? Don't give up. Get Cystex today at any drug store. Put it to the test. See how fast it works. Money back if it doesn't bring quick improvement, and satisfy you completely. Try Cystex today. Only 60c.

Fred Tesan of Menlo Park passed away last Sunday at a sanatorium near Napa, Calif.

C. E. McPherson returned from San Diego early this week. He had a most enjoyable trip.

Vernon Goodwin Jr. of Menlo School and Editor of El Roble Blanco is spending the week-end in San Francisco.

Bertram Whiting has been quite ill at his home on Laurel Ave. during the past week.

CHRISTMAS CARDs

Gift stationery

50c To $1 Box

Printing $1.25 Extra

MENLO PARK RECORDER

Little Green Door

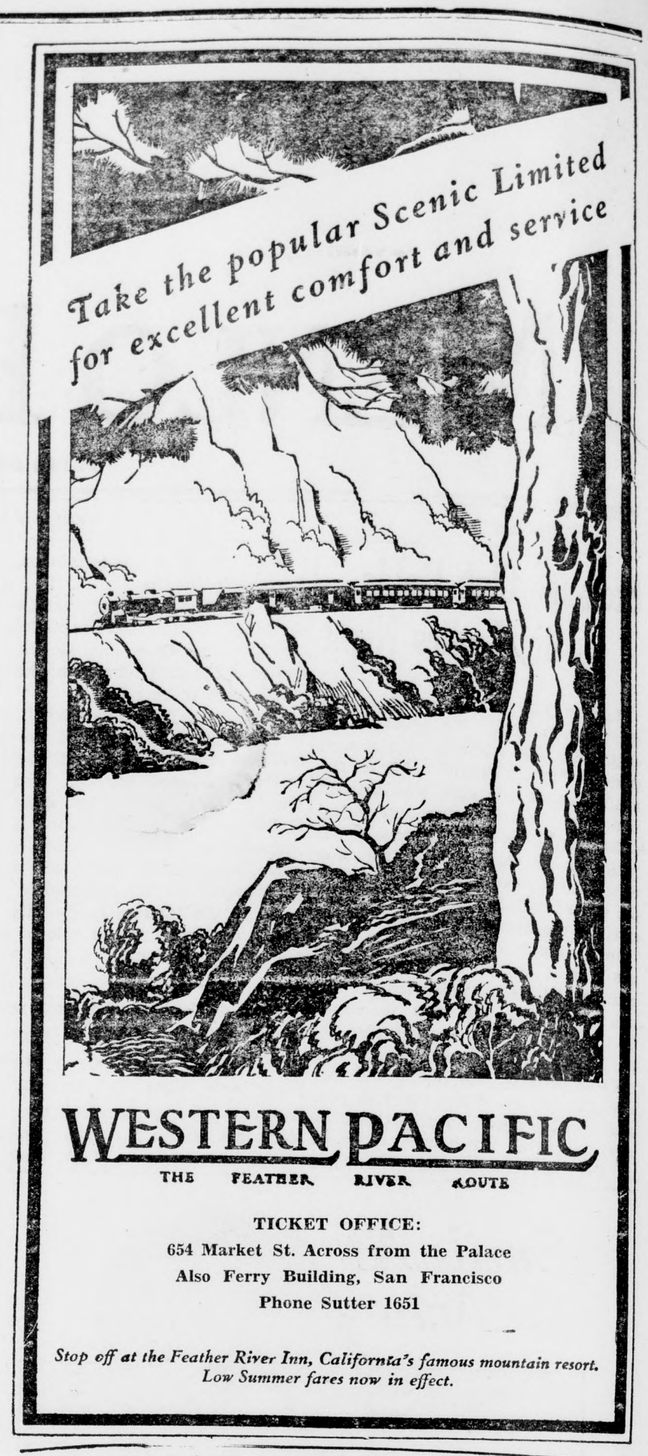
Highway Menlo Park

Dress Shirts, Polo Shirts, Caps
Men's and Boy's Corduroys

FOREIGN BANKING BUSINESS

The American Trust Company, through its organization, experience, and world-wide connections, is prepared to handle every type of foreign banking business. ¶ We buy and sell bills of exchange, issue letters of credit and travelers' checks, remit money, sell drafts, make collections and furnish accurate information on foreign trade activities.

American Trust Company
Merger of Mercantile Trust Company of California and the American Bank
Since 1854
Commercial · Savings · Trust · Investments
Foreign · Safe Deposit
MENLO PARK BRANCH
Member Federal Reserve System
Head Office San Francisco

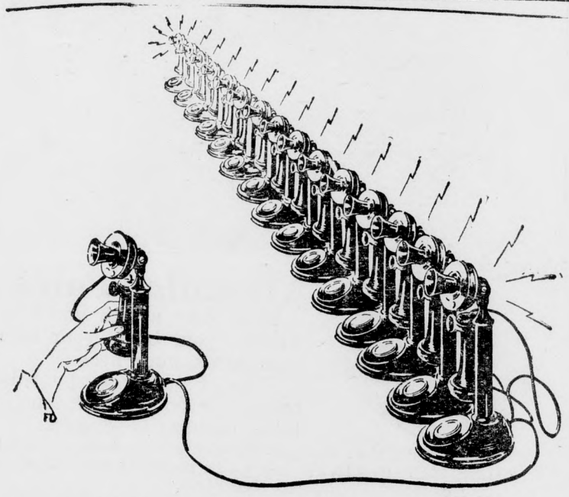


UNCLE TOM'S CABIN

Incomparable An Cuisine At All Times

To Dine Here Is To Dine Well

CARL LEONHARDT, Prop.



"Atten-shun!"

Have you ever seen a battalion of soldiers jump to attention at a word of command? When you lift your telephone receiver, every idle telephone in this city—and millions of other telephones, connected to a network as long and broad as the nation—stands ready to obey.

When you lift your receiver, there moves to attention for your exclusive use whatever portion you need of hundreds of millions of dollars' worth of telephone equipment.

This equipment is in readiness now for conversations that you may wish to hold tomorrow, next month or next year, with persons whom you do not yet know!

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

BRING US YOUR PRINTING

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Expert Window Cleaning
Floors Cleaned, Waxed & Polished
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GENERAL GAS AND OILS
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Special Price on Large Quantities

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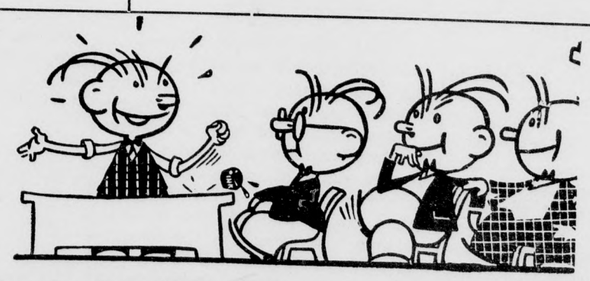
MUSIC APPRECIATION
455 CYPRESS AVENUE, SAN BRUNO



GOODYEAR PATHFINDER

All Goodyear tires are guaranteed for LIFE against defects in materirl and workmanship.

30x3 1-2	$4.95
29x4.40	5.80
33x6.00	13.45

Other sizes in proportion

Boggess Tire Service

Highway Menlo Park · J. E. COOPER, Manager · Phone 5841 · Opposite Central School

CARPENTER WORK MADE EASY

For an unqualified endorsement of our lumber ask any carpenter who has worked it up and he will tell you that it is easily and quickly done because it is sound, well seasoned and in uniform lengths, widths and thicknesses. You get all of these advantages for the same prices of ordinary lumber. Be sure to obtain our prices.

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—WE BRIDGE THEM—
ELLIS BROS. LUMBER Co
PHONE 2291 MENLO PARK

MACMARR STORES

THE WEST'S FAVORITE FOOD STORES — MUTUAL DIVISION — EVERY DAY IS SAVING DAY

PIGGLY WIGGLY

HERE'S GOOD NEWS!

The former Mutual Store at 2636 Broadway has been remodeled into a self-serve

MacMARR MARKET

with a complete new meat department and opens tomorrow with many special features.

At this new market we will give free, one pint brick of Mutual pure fruit Ice Cream with each purchase of one dollar or more in any department. Also, to the kiddies at 1 p. m. tomorrow, we will give free, one individual cup of ice cream. Come and join in the fun.

SAVINGS FRIDAY and SATURDAY, NOV. 22 and 23, In the Redwood City McMarr-Mutual and Piggly Wiggly Stores

Meat Department

In MacMarr markets only . . . not in Piggly Wiggly Stores

Swift's Hams	Premium brand, by whole or half.	29½c
Legs of Lamb	Genuine baby spring lamb, lb.—	32½c
Loins of Lamb	Meaty roasting cuts, lb.—	32½c
Yokes of Lamb	Tender meat on this cut. Lb.—	20c
Sh. Pork Roast	Lean, tender, government inspected, lb.—	20c
Prime Rib Roast	Juicy, prime steer beef, lb.—	25c

Fresh Fruits and Vegetables

Cranberries	Cape Cod, late Howe variety	2 lbs. 45c
Gem Potatoes	Selected Yakima Gems	5 lbs. 17c
Apples	Pippins 4 lbs. 23c	Spitzenbergs, fancy quality 3 lbs. 25c
Grapefruit	Large size, southern California	ea. 5c
Lemons	Thin-skinned, rich in juice	doz. 35c

Crystal White Soap

The perfect family soap (limit 10)

10 for 29c

WALNUTS

Diamond brand, No. 1 grade

lb. 29c

SUGAR

Pure cane in cloth bags. (Limit 10 lbs)

10 lbs. 49c

CRISCO	Wholesome vegetable shortening (limit 1 can)	3 lb. can 69c
TOMATOES	Del Monte, solid pack, large No. 2½ can	16c
Rice Flakes	Heinz, so crisp they crackle in cream	2 pkgs. 25c
TREE TEA	Green or black. Half-pound pkg.	33c
RAISINS	Sun Maid, puffed, pkg. 10c	Nectars 3 pkgs. 25c
MARSHMALLOWS	Campfire, the food confection	1 lb. pkg. 27c

BUTTER

Grade "A" . . . the dependable quality. Solid lb. **lb. 52c**

EGGS

Small size, U. S. extras in cartons . . a remarkable value. **doz. 37c**

LIFEBUOY SOAP	Disinfects as well as cleanses	3 for 17c
SARDINES	Sailor Boy, meaty and tender, No. ⅛ can	9c
MUSTARD	Morehouse, with just the right "bite." Jar	8c
ITALIAN DINNER	Del Ray, a meal for four persons. Pkg.	29c
S & W OLIVES	Tasty, ripe California olives, tall can	19c
SUGAR	Powdered, 1-lb. pkg. 10c	Brown, 1-lb. pkg. 9c

Thanksgiving Suggestions

MINCE MEAT, lge jar *47c*
Libby's. Small Jar 27c.

PUMPKIN, can *11c*
Del Monte

Salad Fruits, No. 1 can *22c*
Del Monte. No. 2½ can 37c.

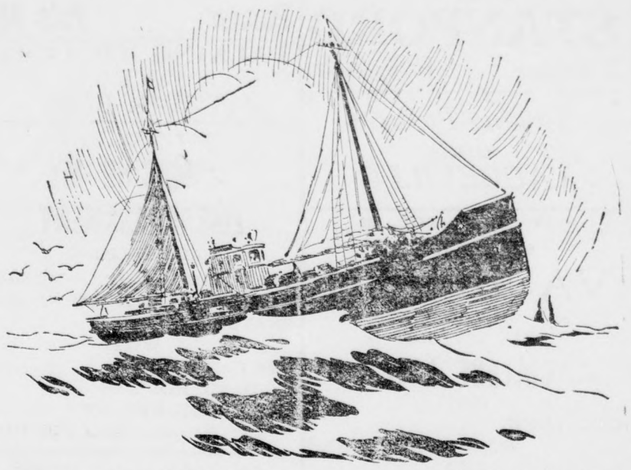
PLUM PUDDING, can *39c*
Heinz, old English style.

COCOANUT, No. ¼ pk. *12c*
Dromedary. No. ½ pkg. 21.

THANKSGIVING FOODS

Plum Pudding	Heinz, Old English style. Can—	39c
Mince Meat	Libby's, large jar 47c	Small jar 27c
Mince Meat	None Such; enough for two pies. Pkg.	17c
Stuffed Olives	3-oz. jar, 2 for— 25c	5-oz. jar 21c
Queen Olives	Genuine Spanish, 3-oz. jar— 11c	6-oz. jar 17c
Pumpkin	Del Monte, can—	11c
Salad Fruits	Del Monte, No. 1 can 22c	No. 2½ can 37c
Peels	Dromedary, Citron, 4-oz. pkg.— 19c	Lemon or Orange, 4-oz. pkg.— 2 for 25c

A Fine Fish Product



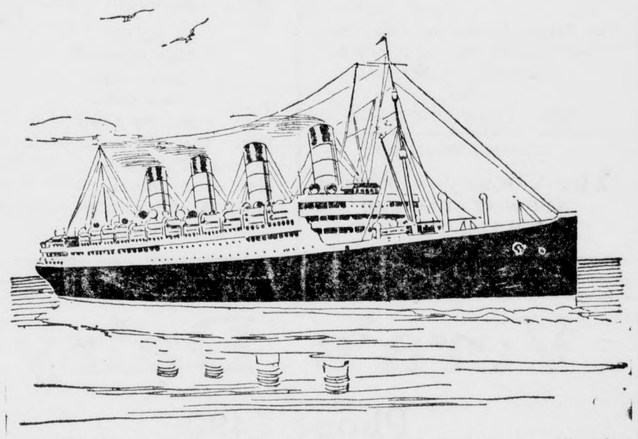
ARE you fond of fish? Its cooking is an art. The Yale Club in New York City is reported to have one of the finest fish chefs in that metropolis. But in order to make a succulent fish dish you need a good fish product, and it is not so easy to obtain good fish in all parts of the country as in New York.

There's a Reason

This probably accounts for the rapid rise in popularity of a product known as "fish flakes" which is put up in cans in Portland, Me. So popular has it become that the company which cans it has recently enlarged its plant and is now planning to quadruple its output during the coming year. It sells all it can produce, and has never been able to fill all its orders.

The thing which has given this Maine product such a wide distribution has been the great care that has been exercised by the packers in putting up an article that is handled from one end of the process to the other in a most sanitary way. Ground fish such as hake, haddock, cod, cusk and similar varieties are used in this product. The steam trawlers get them on the fishing banks not many miles off the Maine coast, and deliver them at the packing plant soon after they are taken out of the water, and they are processed at once. The plant is in operation twelve months of the year, and a part of the time it runs twenty-four hours a day.*

Provisioning the Aquitania



SUPPLYING food for 16 million meals is no soft job. This is what Catering Superintendent William H. Allison does for the Cunard fleet yearly. This amount of food would fill a train of cars reaching half-way across the United States.

Among the items which Supt. Allison has to think of before a single ship, the Aquitania, sails, are 50,000 pounds of meat, 50,000 pounds of potatoes, 12,000 pounds of fish and 12,000 pounds of sugar and 60,000 eggs.

A Week without a Cow

"Everything must be aboard before she starts," says Supt. Allison, "Imagine what would happen if we failed to provide the milk, for instance. There are no opportunities to replenish on the wide Atlantic."

Five hundred gallons of canned condensed milk are used during the six and a fraction days it takes to make the crossing from New York to Southampton in the rush season. In the days when Charles Dickens made his transatlantic trip, no one had ever heard of milk in cans. Cows were driven aboard, and the ships took on something of the appearance of floating barnyards. Gail Borden, the inventor of canned milk, made the trip in 1851, and, seeing babies die of starvation because they could not drink the milk of cows tossed about at sea, he finally perfected a process which is still the basis of the world's condensed and evaporated milk industry.

Two hundred tins of assorted biscuits are also on the commissary list. These, as fresh as the day they were baked, bear no resemblance to the soggy biscuits which used to absorb the sea's dampness before the days of tins.*

THE WALL MARKETS INC.

OPERATING MEAT MARKETS IN

PIGGLY WIGGLY STORES

San Francisco • San Mateo • Burlingame • So. San Francisco • Redwood City • Menlo Park

SANITARY MARKETS •• QUALITY & SERVICE GUARANTEED

The following prices will apply in our markets on Friday and Saturday, November 22nd and 23rd, 1929:

PLACE YOUR ORDERS FOR

California Turkeys

We guarantee that the price will be right and the quality A-1. Watch our windows for prices.

Legs or Loins of Lamb Roast	Genuine spring, small average.	Per lb. 34½c
Prime Rib Roast	Bent short of A-1 Steer Beef.	Per lb. 24½c
Sliced Bacon	"Wall Special" dry sugar cured by Swift & Co.—rind removed.	Per lb. 37½c

The Recorder has many low priced Christmas Cards. Dall and look them over.

Arkush Peninsula Theatres

NEW STANFORD Theater Palo Alto

Talking Pictures and VAUDEVILLE

SAT. ONLY—NOV. 22
4—ACTS OF—4
VAUDEVILLE
AND ON THE SCREEN
ALL TALKING
"COLLEGE LOVE"
WITH
GEO. LEWIS
DOROTHY GULLIVER
AND
Chap. 9—"PIRATE OF PANAMA"

SUN., MON., TUES., NOV. 24, 25, 26
Enich Von Stroheim
His First Great ALL TALKING PRODUCTION
"THE GREAT GABBO"
Von Stroheim is a Ventriloquist is a Marvel—The Scenes are Spectacular—This has everything—500 girls and an 125 piece Symphony Orchestra
ALL TALKING

WED., THURS., FRI., Nov. 27, 28, 29
Janet Gaynor in
"THE 4 DEVILS"
WITH
J. FARRELL McDONALD
BARRY NORTON
CHAS. MORTON
The Circus Drama of 1000 Thrills —Suspense—Talking Romance
TALKING ROMANCE
ALSO
FOX MOVIETONE NEWS

COMING SOON TO
'The Cockeyed Wor d'
THE NEW STANFORD
WATCH FOR THE DATE

VARSITY Theater Palo Alto

TALKING PICTURES AT THEIR BEST

FRI., SAT., SUN.
"IMAGINE MY EMBARRASSMENT"
ALL TALKING
LAUGHING SINGING MUSICAL COMEDY VERSION OF "CRADLE SNATCHES"
WITH
SUE CAROL
DAVID ROLLINS
NICK STUART
AND A BIG CAST

ON., TUES., WED., THURS.
NOV. 25, 26, 27, 28

Cuddle Up
Pucker Up!
You'll love her!

"Sweetie"
A Paramount Picture
WITH
Nancy Carroll
Helen Kane
Jack Oakie
Stanley Smith
Hear the latest heart-throb "Sweeter Than Sweet." See the new dance craze, "The Prep Step." It's the swiftest musical-comedy ever made!

Frank Campbell is planning on doing a big business in the sandwich line to highway traffic during the big game rush. He expects to dispose of one thousand sandwiches to motorists, without stopping a machine.

A large number of State Traffic Officers passed through here today on their way to Stanford. They were making a survey of the roads and panning the handling of the traffic during the California—Stanford football game tomorrow.

There has been a big run on the steel manufacturing plants on this coast during the past week, by duck on the local hunting grounds. Some way or other it was broadcast that Don Ryan of the Menlo Hardware store was going dusk hunting Sunday and intends to get the limit of ducks, hence the rush for armor plate.

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HOLLYWOOD HEARS HELEN KANE SING IN SECOND FILM

Lisping its first little baby lisp in a westcoast studio, the voice of Helen Kane, which is generously punctured with "boop boopa doops" recently finished its work in "Sweetie," Paramount's musical romance of campus life.

The "mike," which had just finished registering some lusty college yells for the same picture, almost cracked with contradiction when it started to vibrate to the tiny, cuddly tones of Miss Kane.

The picture, for which George Marion Jr., wrote the story, lyrics and dialogue and Richard A. Whiting wrote the music, will be seen and heard at the Varsity Theatre next Mon. Tues. Wed. and Thurs. It was directed by Frank Tuttle, the genius who directed "The Studio Murder Mystery" and "The Green Murder Case".

The home of Edward Feeley's mother-in-law in Stanford Park was badly damaged by fire last Tuesday night.

SLEEPY GUESTS
—the cause is poor lighting

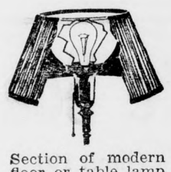
Carefully you plan a social evening. You wink at expenses. Guests arrive in a cheerful mood. But poor lighting tires their eyes, makes them sleepy early. And dulls the whole party.

Why let poor lighting spoil any evening when good lighting in the living room costs but 1½c an hour!

For this trivial sum you can have the best in lighting. In it lies enchantment—draperies and furniture have added charm, social evenings are more enjoyable, one's complexion seems smoother and more beautiful.

Section of modern Duplex lighting unit that directs raw light to ceiling, diffuses it evenly over the entire room and correctly controls the light.

Would you like to know more about proper home lighting? The P G and E's local office has lighting specialists to advise you. Or if you like, we'll send to you without cost or obligation, our 32 page booklet containing 27 full pages, 8 by 11 inches, of handsome pictures portraying the romance of home lighting from early Babylonian times until today.



Section of modern floor or table lamp showing diffusion bowl. Excellent method of controlling light. The Duplex floor or table lamps and the ceiling units eliminate eyestrain.

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